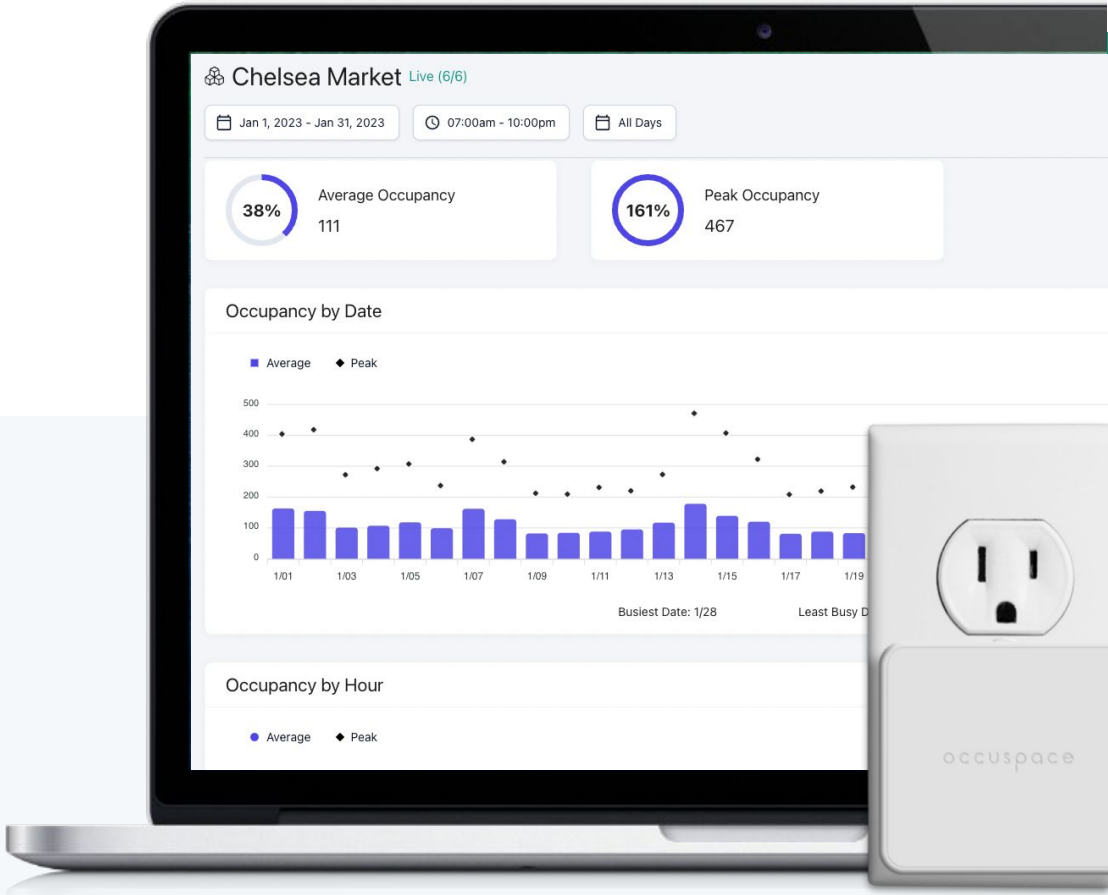
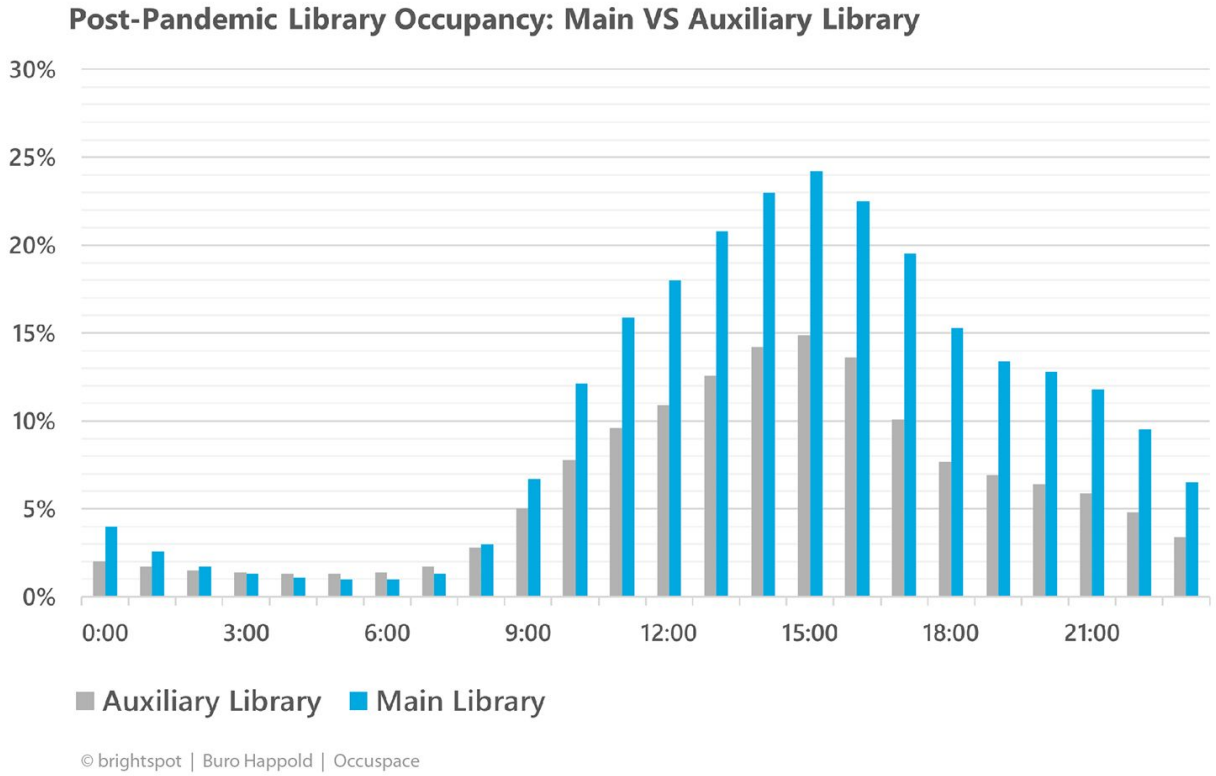
Buro Happold

Key Trends



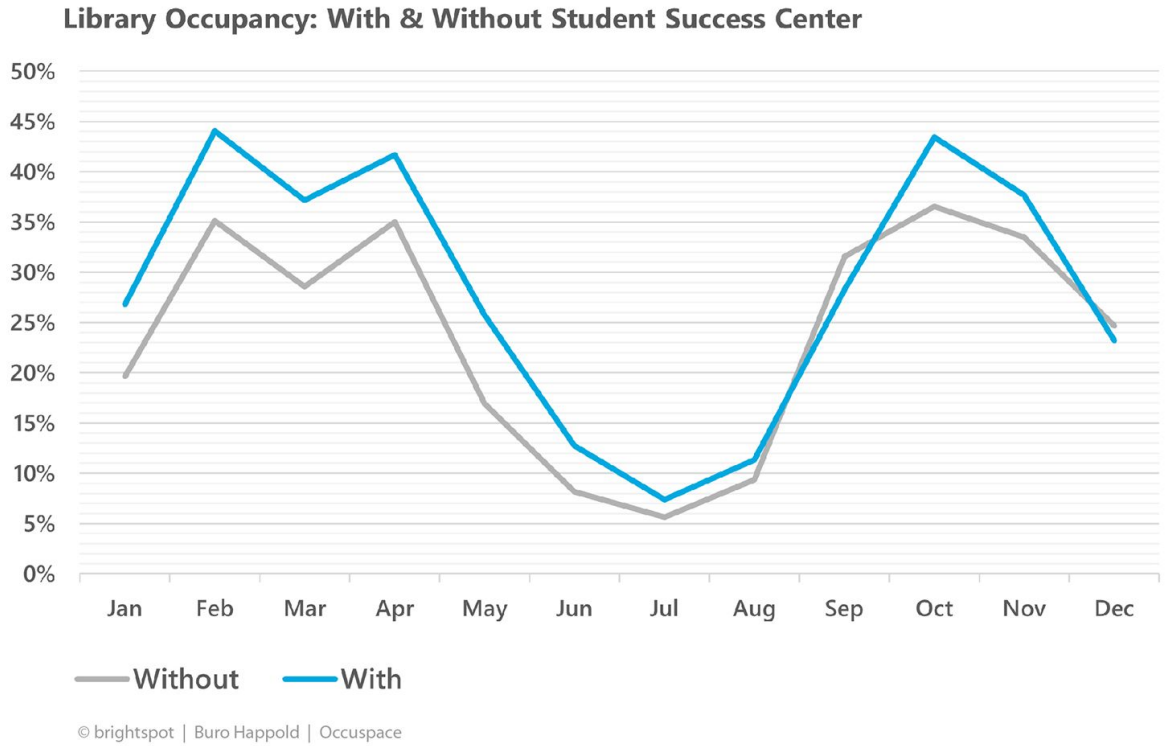
Main libraries are used 40% more than satellites



Lower utilization doesn't necessarily lead to closure or consolidation. It can also just be a sign that improvement is needed.

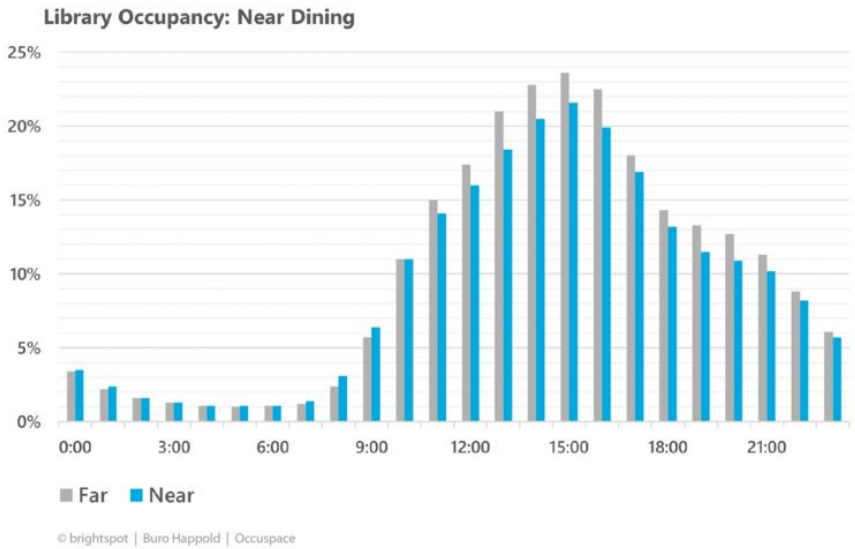
Libraries with student success functions are used 20-25% more

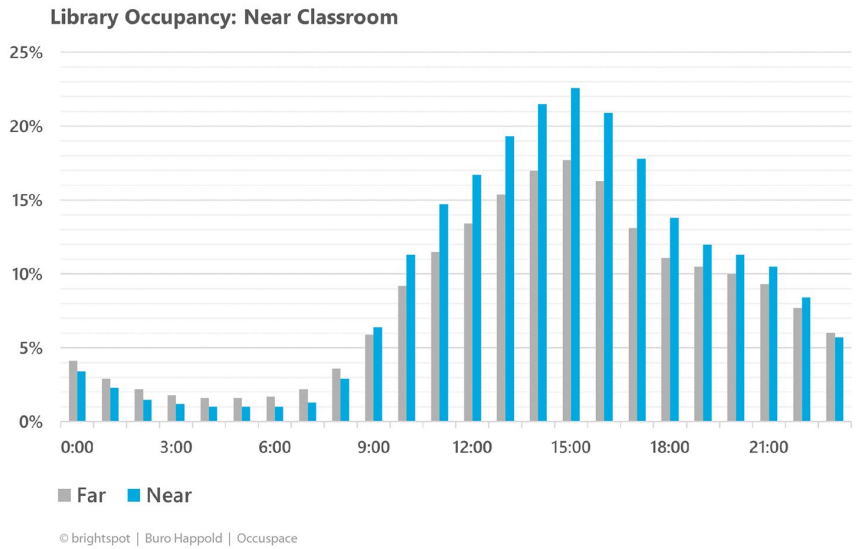
We found that libraries with student success functions have approximately 20 to 25% higher usage.



Nearby classrooms increase library uses, but dining spaces do not

Libraries with nearby dining spaces have lower usage but those with nearby classrooms do not





Georgia Tech Library

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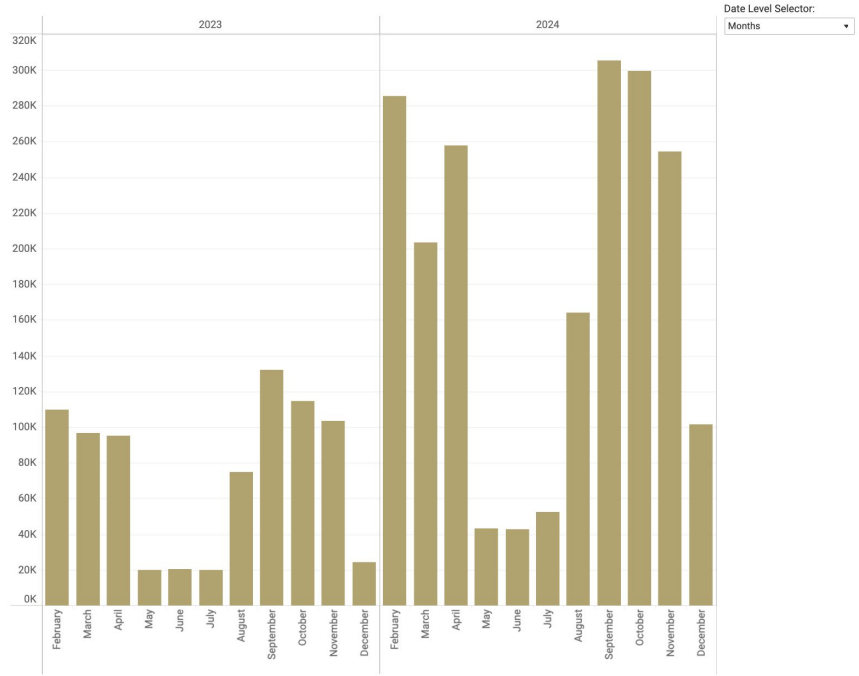
By the Numbers | Live Aggregated Gate Counts

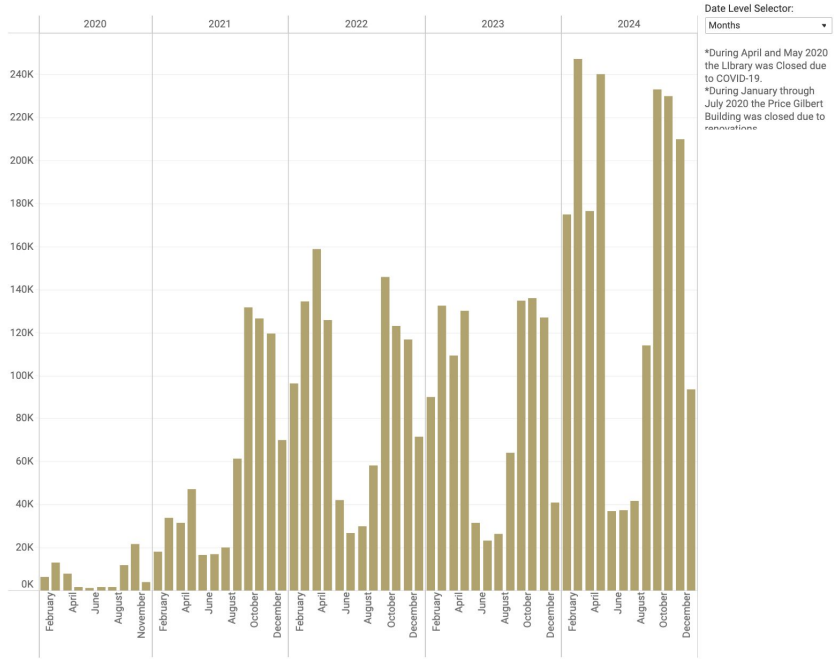
Public Programming, Events and Gate Counts

Gate Count for Price Gilbert and Crosland | **Gate Count for Clough Learning Commons** | Public Programming and Event Coordination in Price Gilbert, Crosland, and Clough | Instant Room Reservations in Clough and Library



Public Programming, Events and Gate Counts

Gate Count for Price Gilbert and Crosland | Gate Count for Clough Learning Commons | Public Programming and Event Coordination in Price Gilbert, Crosland, and Clough | Instant Room Reservations in Clough and Library



*During April and May 2020 the LIbrary was Closed due to COVID-19.
*During January through July 2020 the Price Gilbert Building was closed due to

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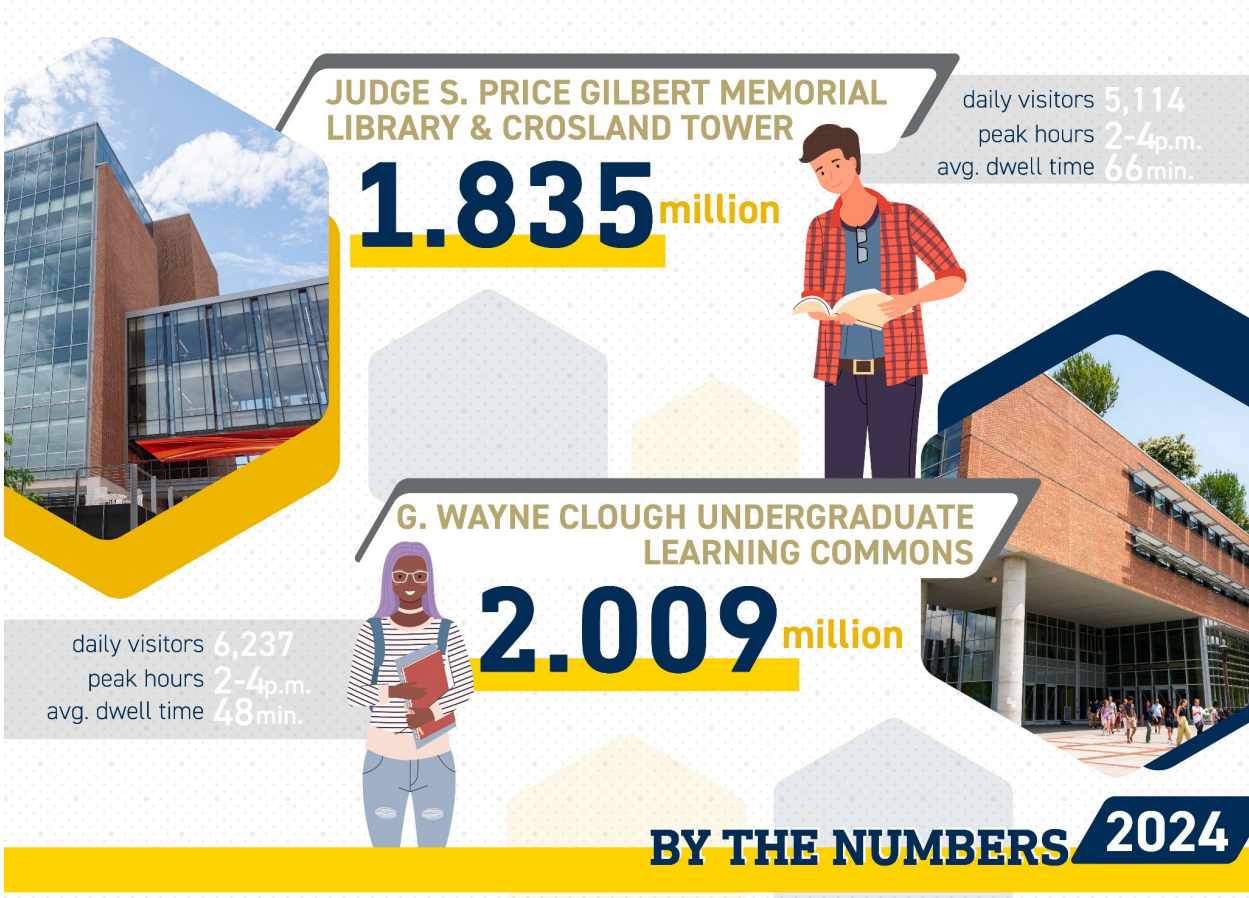
By the Numbers | Impact Reporting

- First year of accurate people counts since ~2016
- Used to justify furniture refresh and infrastructure improvements



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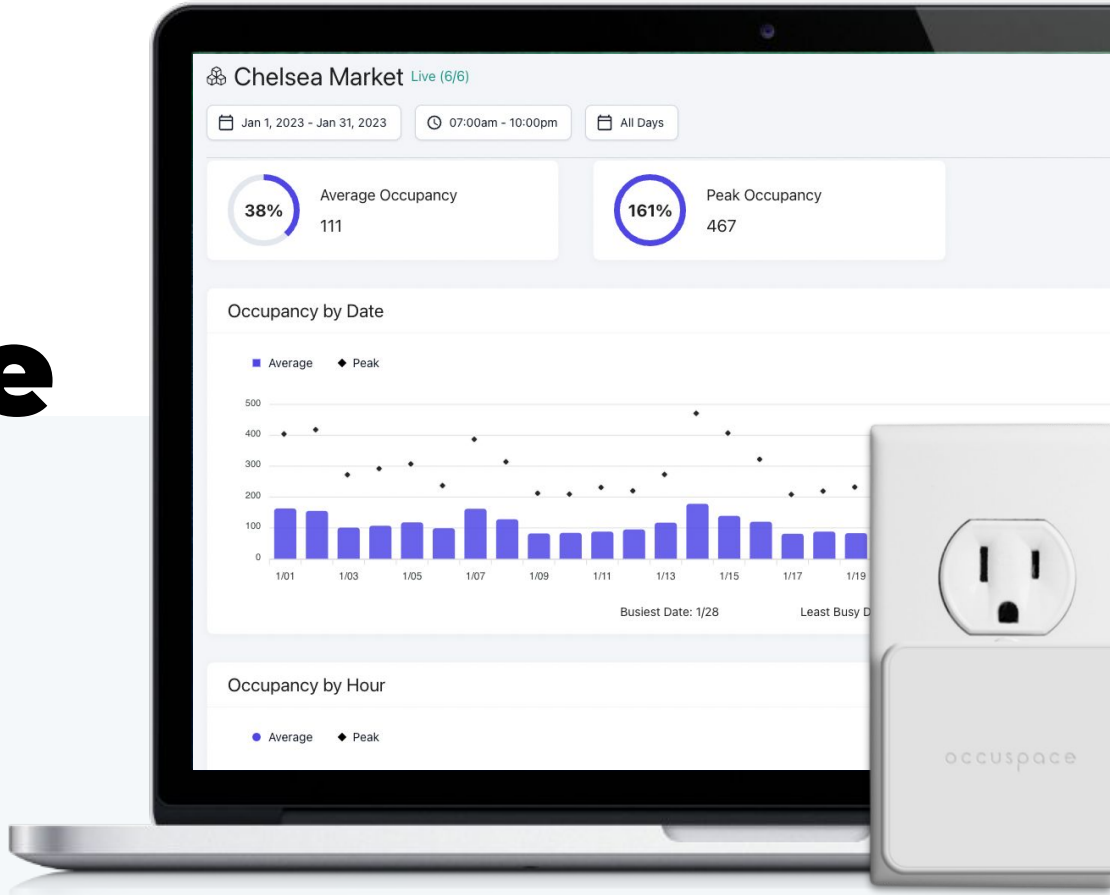
Chelsea Market
Live (6/6)
Jan 1, 2023 - Jan 31, 2023
07:00am - 10:00pm
All Days
38%
Average Occupancy
111
161%
Peak Occupancy
467
Occupancy by Date
Average
Peak
500
400
300
200
100
0
1/01
1/03
1/05
1/07
1/09
1/11
1/13
1/15
1/17
1/19
Busiest Date: 1/28
Occupancy by Hour
Average
Peak
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Waitz Mobile App by Occuspace

"Know Before You Go"

Display real-time data to students

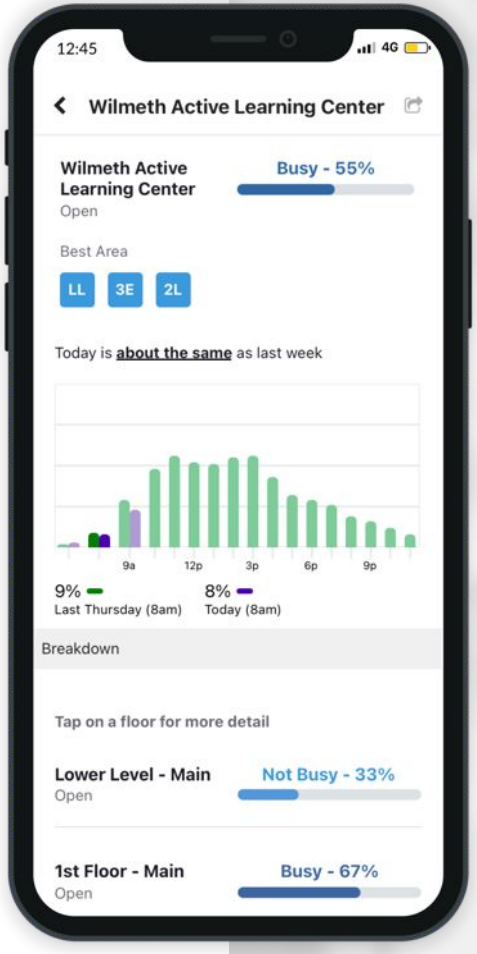
Waitz app, University sites/apps, digital signage, API integrations

Help student productivity

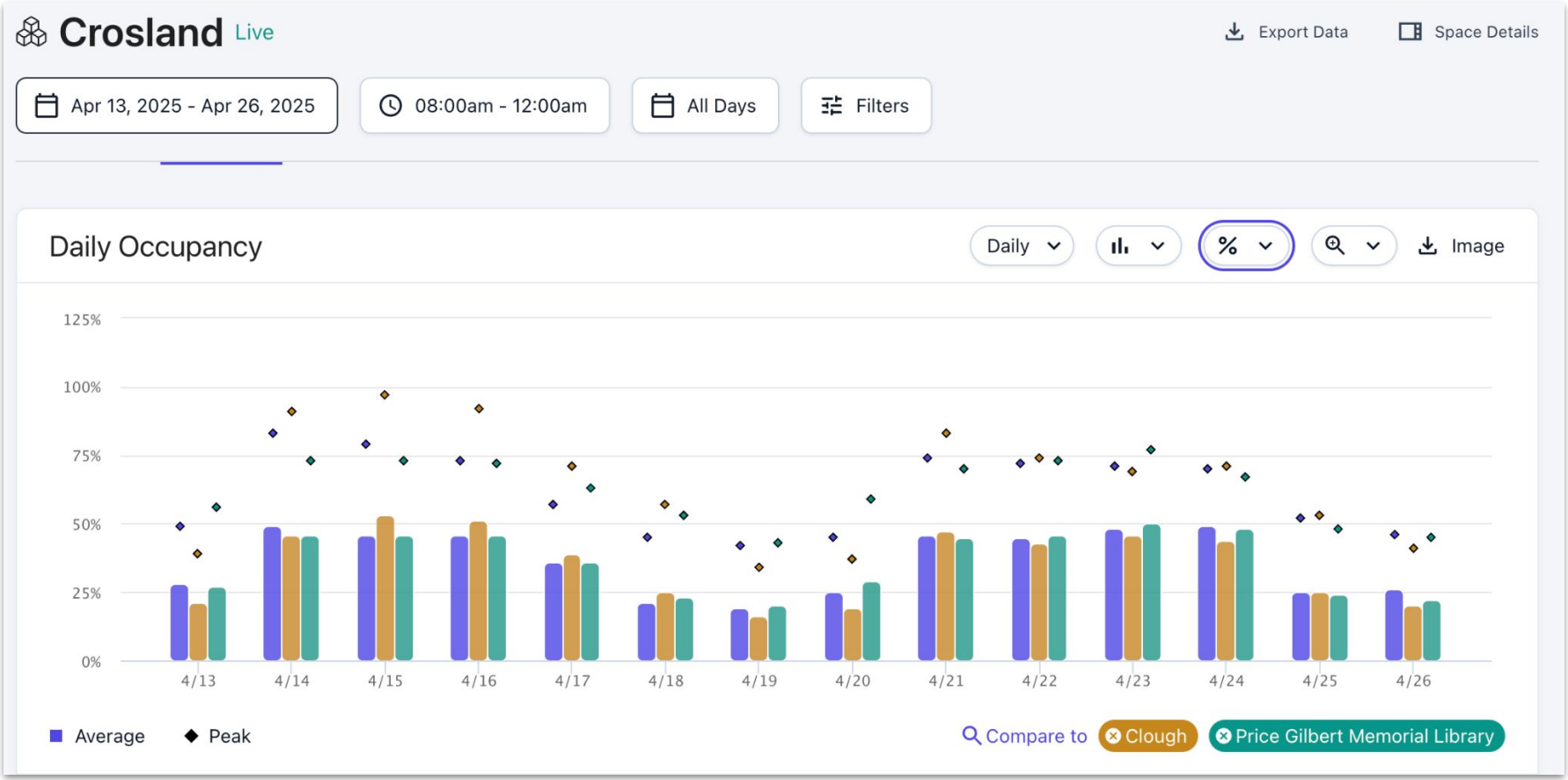
"Know before you go" and plan where to go on campus

Improve experience and usage

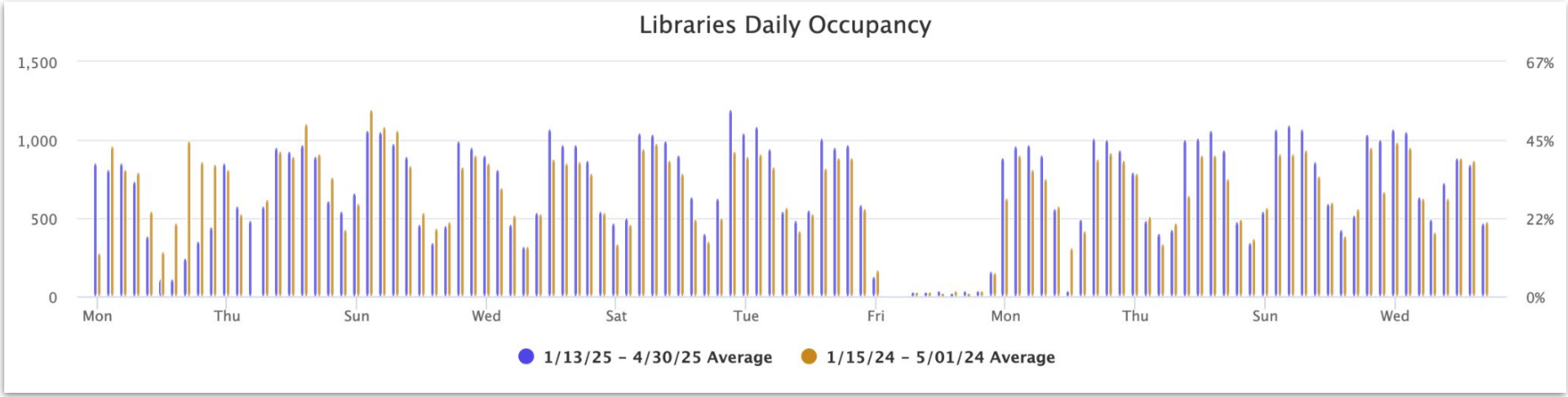
No student likes going to an overcrowded library or gym



Building Level Comparison

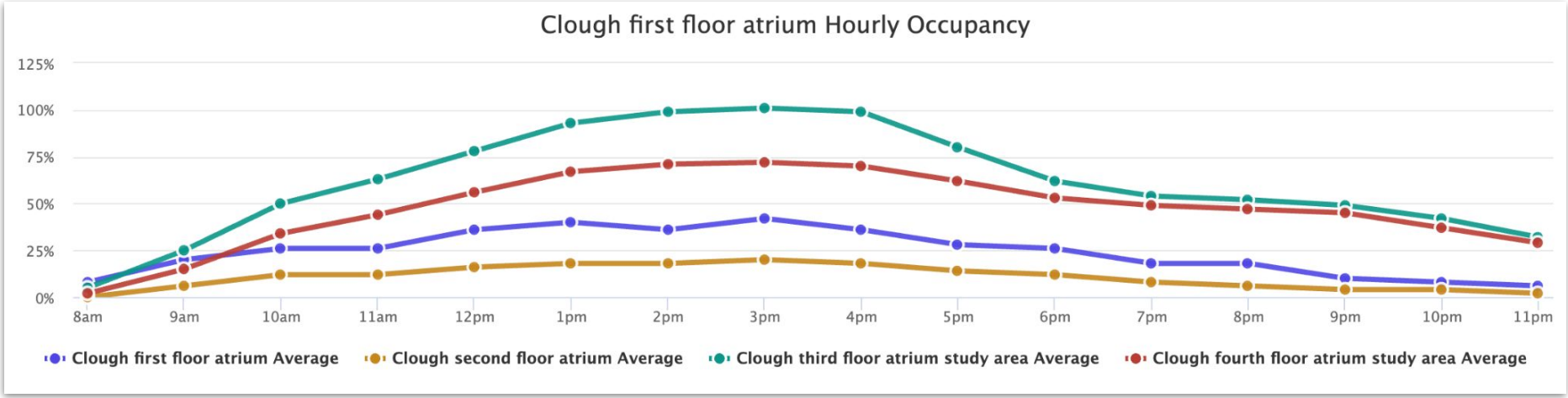


Spring ‘24 vs Spring ‘25

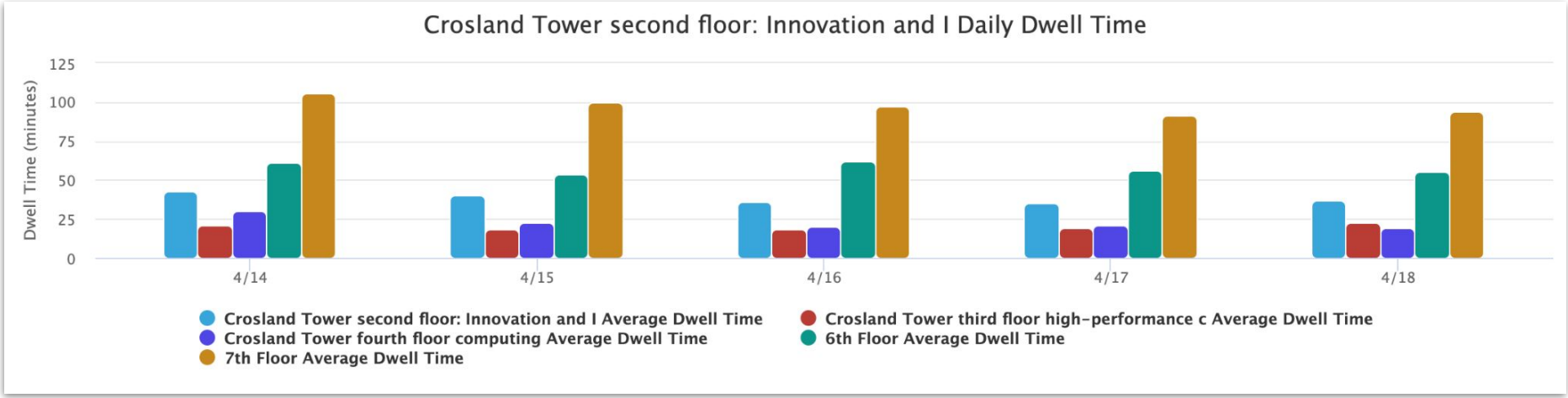


- +7% more traffic in Spring ‘25 vs Spring ‘24

Clough Atrium Comparison



Crosland Dwell Time Comparison



Price Gilbert Zone Comparison

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Search...

NAME	CAPACITY	TYPE	OCCUPANCY AVG %	OCCUPANCY PEAK %
Price Gilbert fourth floor overlook	130	Zone	64	147
Price Gilbert first floor Reading Room	175	Zone	52	102
Price Gilbert third floor general computing 1	40	Zone	52	100
Price Gilbert third floor general computing 2	40	Zone	43	123
Price Gilbert third floor Reading Room and Mu	250	Zone	37	66
Price Gilbert second floor overlook	110	Zone	30	61
Price Gilbert second floor Scholars Event Net	25	Zone	23	56
Price Gilbert fourth floor Faculty Research Z	100	Zone	2	4

Georgia Institute of Technology

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Thank You!

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