Choice LTI Webinar
From Chaos to Clarity: Improve Your Library’s Web Presence with Content Strategy

Resource List
Websites:
- NC State University Libraries’ Special Collections Research Center (SCRC) Website
- NC State University Libraries: Designing the Special Collections Research Center's homepage
- NC State University Libraries: User Research Projects
- NC State University Libraries: Web Style Guide
- NC State University Libraries: Maintaining Web Content (by Andreas “Dre” Orphanides)
- NC State University Libraries: Tiny Café

Book:

Chat Transcript
What else helps a content-focused team project to be successful?
- Andy: I like to have a check-in or ice breaker to start
- Elizabeth: Asking team members to volunteer for topics/pages they are personally interested in
- Rebecca: I love using running notes documents for a project or regular check-in
- Zaida: Confirming 'action items' at the end of a meeting and having all see the notes.
- Amy: having due dates for specific tasks
- Heather: Using visuals or interactive elements to keep people engaged
- Elizabeth: The follow up notes are really important so you can refer to them next time and make sure everyone is on the same page or understood what was said in the same way
- Cecelia: Checking in about collaborators' bandwidth at the start of a meeting
- Gabrielle: Having timelines for specific topics of discussion and having a 10 min reminder for when meeting is coming to a close.
- Daniel: Outline of topics before meeting
- Frances: I find it helpful to bring the focus back to patrons using the site whenever we get derailed. Staff often center their own use and forget who the site is for
- Jules: Meeting agendas: Make sure you articulate not only the outcome (make a decision, share information, gather feedback), but the process (vote, presentation, brainstorm in a shared Google Doc).
• Maggie: We are currently in the process of creating a whole new website and are planning on running a few “write-ins” for content authors, they can get started on our templates and ask questions. This also makes it feel like we are all going through the process together
• Alfonso: Our library posts an agenda three or four days in advance that others can add to

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