GenZ, Cybersecurity, and New Security Measures on User-Facing Tech – an SNSI Security Summit

October 10, 2023 at 2pm Eastern

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About SNSI

Established in 2019, Scholarly Network Security Initiative (SNSI) brings together publishers and institutions to solve cyber-challenges threatening the integrity of the scientific record, scholarly systems and the safety of personal data.

Members include large and small publishers, learned societies and university presses, libraries and others involved in scholarly communications.

Sharon Mattern Büttiker
Member, SNSI University Relations Working Group
Director of Content Management, Research Solutions, Inc.

Stacy Best-Ruel
Member, SNSI University Relations Working Group,
Director of Key Accounts Americas, Springer Nature
Challenge of a new Generation

GenZ

Born between the mid-1990s and 2010, is adept at integrating their online and offline lives and typically use a variety of devices, sometimes simultaneously.

In a recent survey, nearly 60% of GenZers claim to have never received any cybersecurity training.*

Social Media and smart phones are GenZ’s medium of choice. May often trade their personal data in exchange for a discount.

Quick to adapt to new technology trends and will comply if the importance is explained in terms they can relate.

https://www.f5.com/labs/articles/threat-intelligence/are-gen-z-ers-more-security-savvy-online-than-millennials-
Speakers

Roberta Reiff Katz
Senior Research Scholar
Center for Advanced Study in the Behavioral Sciences, Stanford

Chas Grundy
Director of IT Strategy and Transformation
University of Notre Dame

Jason Griffey
Director of Strategic Initiatives
National Information Standards Organization [NISO]
Thank You!

For more information on cybersecurity education and initiatives, visit SNSI at https://snsi.info/