



CASES OF TEXTBOOK AFFORDABILITY FROM THE UNIVERSITY OF CENTRAL FLORIDA

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UNIVERSITY OF CENTRAL FLORIDA

CHOICE WEBINAR
JULY 20, 2022

PRESENTERS



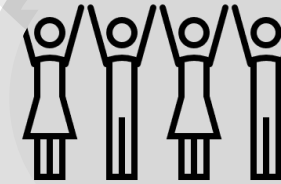
LILY DUBACH

Textbook Affordability Librarian



JOHN RAIBLE

Sr. Instructional Designer



OTHERS INVOLVED IN CASE STUDIES

**Penny Beile, Aimee deNoyelles,
Sarah Norris, Christian Beck,
John Venecek, Sara Duff,
Amanda Walden, Rich Gause**

**UCF Libraries, Center for
Distributed Learning, Affordable
Instructional Materials Initiative**

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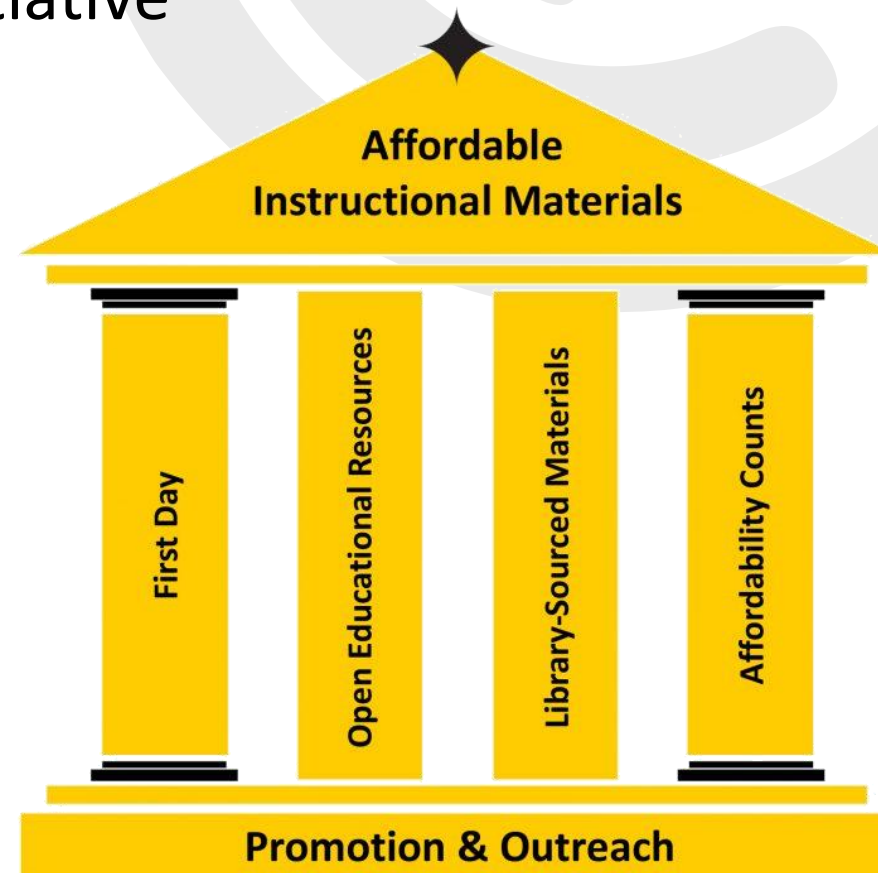
- Based in Orlando, Florida
 - Over 70,000 students enrolled
 - Hispanic Serving Institution (HSI)
-
- Textbook affordability efforts started in 2016
 - Librarians, instructional designers, and faculty
 - What is being done? What else can be done?



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Affordable Instructional Materials (AIM) Initiative

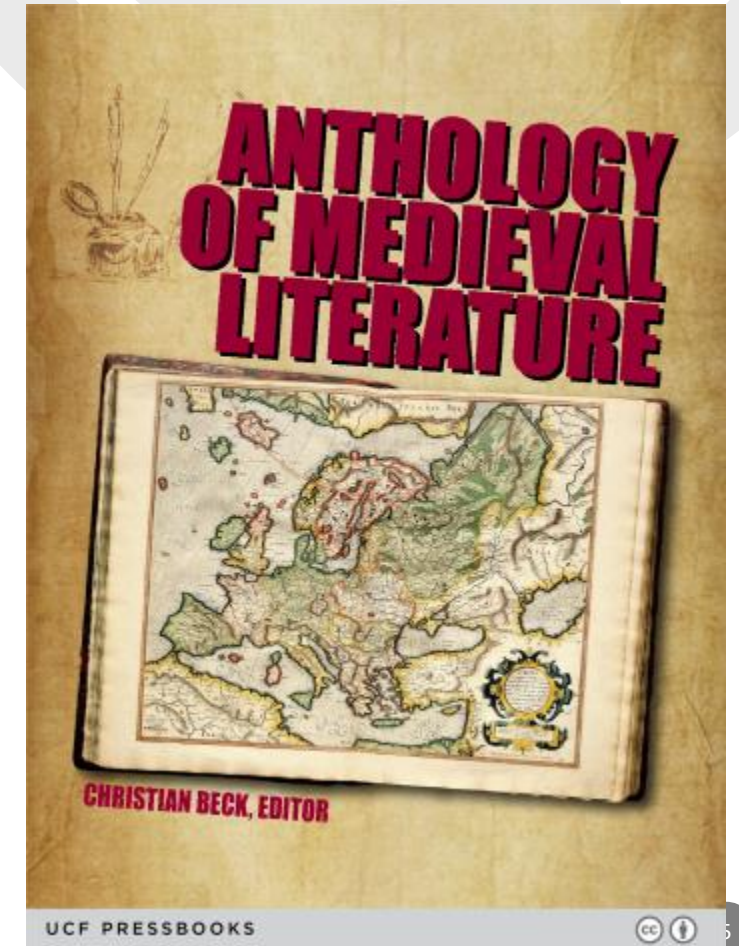
- **Open Educational Resources**
 - Instructional designers / library collaboration
 - <https://cdl.ucf.edu/teach/oer-practices/>
- **Library-Sourced Materials**
 - eBooks and physical course materials
 - <https://library.ucf.edu/textbook-affordability/>
- **Affordability Counts**
 - Faculty recognition for using affordable materials
 - <https://affordabilitycounts.org/>
- **First Day**
 - Bookstore's Inclusive Access Program (opt-in)
 - <https://digitallearning.ucf.edu/ilab/aim/first-day/>



<https://provost.ucf.edu/initiatives/affordability/>

FIRST TIME FOR EVERYTHING

- Not our job
- “Anthology Buster” replace existing text with texts from the various sources.
- Copyright Conundrums
 - Finding works
 - Permission?
 - Ownership
 - Do it yourself



RECORD KEEPING!

	A	B	C	D	E	F	G	H	I
1	Title	Author	Translator or Editor	Date	Location/Source	Rights	Notes		
2	The Wife's Lament		Christian Beck	2017	http://stars.library	Creative Commons Licensed	This work is licensed under a Creative Commons Attribution-Noncommercial-No Derivative Works 4.0 License.		
3	Caedmon's Hymn	Caedmon	Charles W. Kennedy	1917	http://hdl.handle	Public Domain in the U.S.	Available through HathiTrust		
4	The Dream of the Rood		Jonathan A. Glenn	1982	http://lightspill.cc	Copyright owned by translator	Translator has given permission to use the work in an OER project as long as they are given attribution and a link to the original source is present.		
5	Sir Launfal	De France, Marie	Jessie L. Weston	1910	http://hdl.handle	Public Domain in the U.S.	Available through HathiTrust		
6	Yvain	De Troyes, Chretien		no date	http://www.guter	Public Domain in the U.S.	Available through Project Gutenberg		
7	Sir Gawain and the Green Knight		Jessie Weston	1898	http://d.lib.roches	Public Domain in the U.S.	Hosted as a public domain work through the University of Rochester		
8	The Miller's Prologue and Tale: An Interlinear Translation	Chaucer, Geoffrey	Larry D. Benson	2008	https://sites.fas.harvard.edu/~chaucer/teachslf/milt-par.htm				
9	Tale of Tereus, Procne, and Philomena	Gower, John	Russell A. Peck	2004	http://d.lib.roches	Copyright owned by publisher	Publisher has given permission to use the work in an OER project as long as they are given attribution and a link to the original source is present.		
10	The Crucifixion of Christ		Margaret S. Mooney	1915	http://hdl.handle	Public Domain in the U.S.	Available through HathiTrust		
11	The Second Shepherd's Play	Wakefield Master	Caleb Palmer	2010	http://abs.kafkas	Copyright owned by playwright	Copyright owner gave permission to use in any way that was needed for the OER.		
12	Shakespeare's Twelfth Night	Shakespeare, William	Edgar Coit Morris	1914	http://hdl.handle	Public Domain in the U.S.	Available through HathiTrust		
13	The Tragical History of Doctor Faustus	Marlowe, Christopher	Israel Gollancz	1905	http://hdl.handle	Public Domain in the U.S.	Available through HathiTrust		
14	Shakespeare's Sonnets	Shakespeare, William	William J. Rolfe	1905	https://books.goo	Public Domain in the U.S.	Available through HathiTrust		
15	Some Poems of Sir Thomas Wvatt	Wvatt. Thomas	Alan Swallow	1949	http://hdl.handle	Has been identified Public Domain in the U.S. despite date	Available through HathiTrust		

DESIGN

- Readability
 - Multiple sources of content in a variety of file formats
- Formatting
 - Poems, sonnets, plays, and prose
- Access to materials
 - File format of finished product
 - Type of devices

CONSTRUCTION AND IMPLEMENTATION

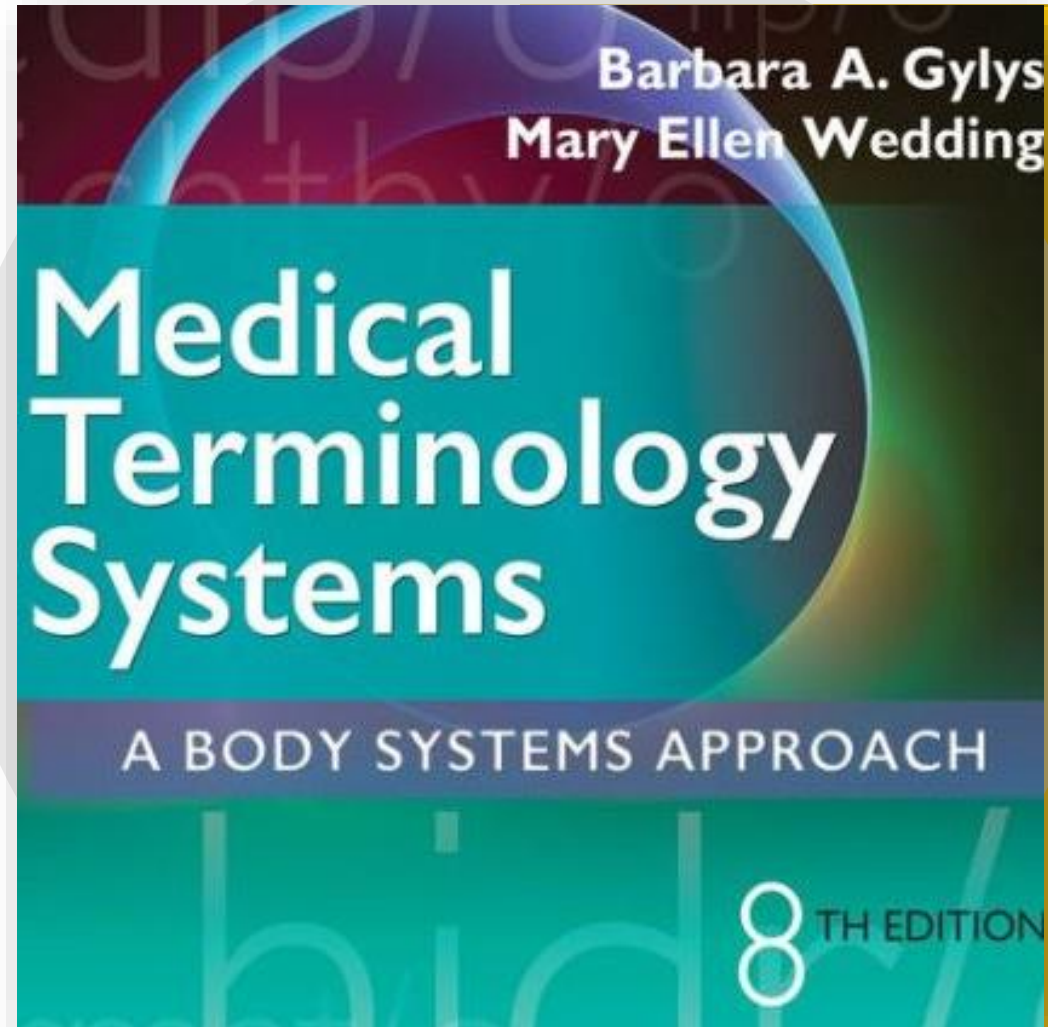
- Reformatting source materials to HTML file format
- Utilized Cascading Style Sheets (CSS) to achieve desired styling for type of work
- Combined HTML files into an ePub
- Created PDF of each work as well. ePub and PDFs are hosted in Learning Management System
- Migrated to pressbooks a few years later

FEEDBACK

- “I appreciate the digital copies of the materials so we did not have a lot of items to purchase.”
- “I enjoyed his videos where he would explain the information. I love that there was no textbook and that he provided the texts for us. It saved me a lot of money and I didn’t have to lug another book around with me. I love how he gave the background and historical information for the author and the time period they were in.”
- “It was fun and interesting. No purchase of books required! which was great.”
- “He provided a textbook and that helped 1000%. In some of my other classes I was unable to purchase every book required which led to extra stress and ultimately failure”
- “All of the reading material being online is awesome, saving money for broke students is always a welcome treat.”

BEYOND OER: LIBRARY EBOOKS

- As of June 30, 2022, the library has potentially saved **52,380 students** just over **\$4 million** with eBooks and other digital library materials.
- Amanda Walden's **Medical Terminology Course**
 - Library purchased unlimited-user eBook
 - ProQuest platform
 - Not DRM-free
 - 3,000 students per year
 - \$100 savings per student
 - Approximately **\$300,000 per year** in potential student savings

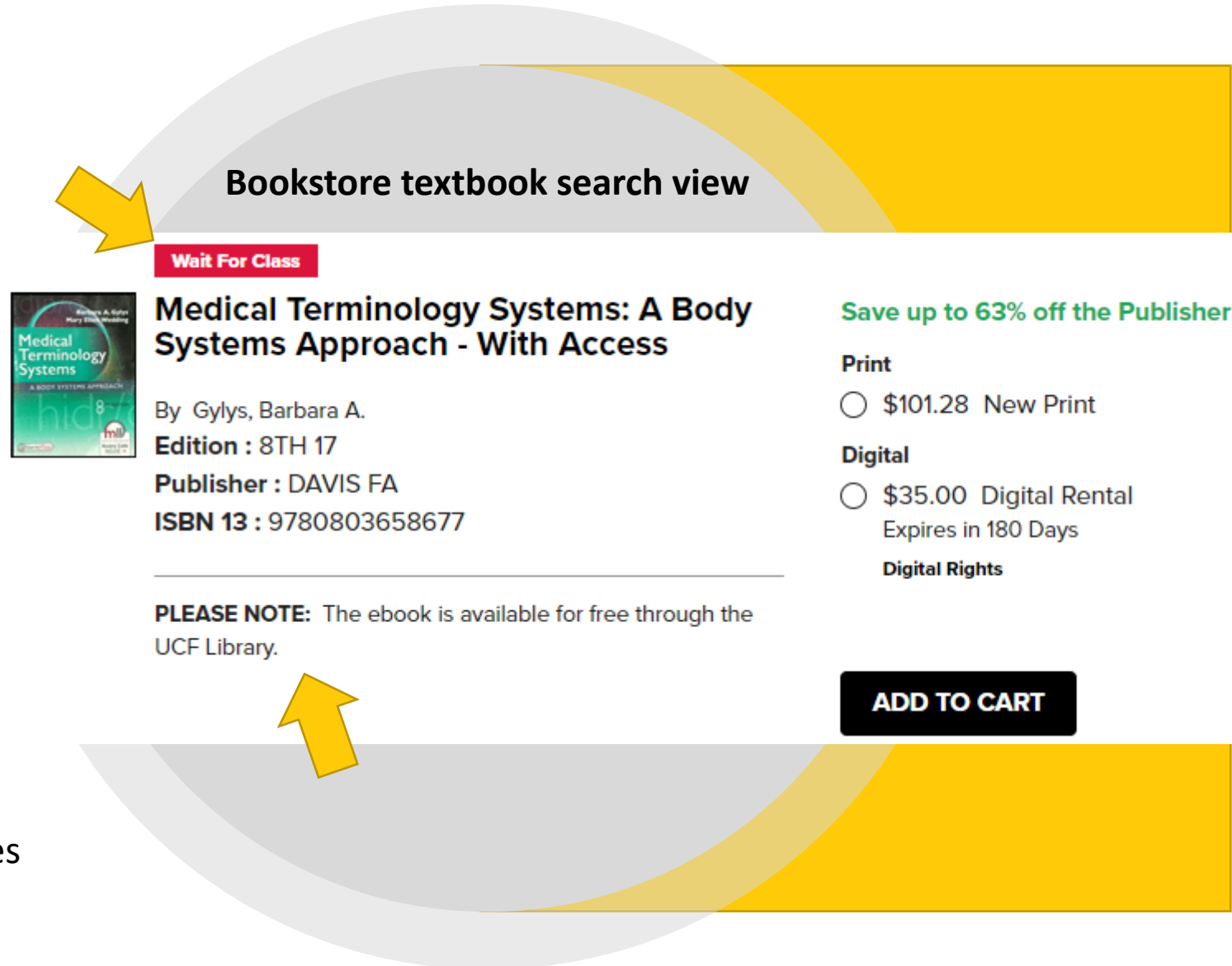


Medical Terminology Systems: A Body Systems Approach
by Barbara Gylys and Mary Ellen Wedding (2017)

STUDENT FEEDBACK

- **Fall 2021 Student Survey**

- Benefits
 - Accessibility/portability
 - Changing font
 - Zooming in
 - Transferring between devices
- Problems
 - Trouble finding features
 - Grainy images
 - Full book download expiring
- Takeaways
 - Create instructional video for features
 - Change book expiration period



BUILDING E-TEXTBOOK PORTAL

- Estimated launch in Fall '22
- Searchable by:
 - Course Number
 - Book Title
 - Course Department
 - Course Instructor



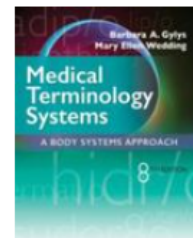
Structure for Architects by Ramsey Dabby, Ashwani Bedi

Course Number: ARC 3503

Course Title: Architectural Structures

Course Instructor: Herbert James

[Read Full Text](#)



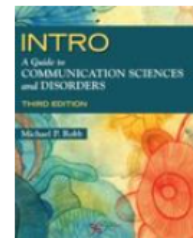
Medical Terminology Systems A Body Systems Approach by Barbara A. Gyls, Mary Ellen Wedding

Course Number: HSC 3537

Course Title: Medical Terminology

Course Instructor: Judith Gizinski; Cynthia Leonhard; Christina Rupinta; Olga Russell; Janine Vance; Amanda Walden, Erin White; Holly Woemmel

[Read Full Text](#)



INTRO: A Guide to Communication Sciences and Disorders by Michael P. Robb

Course Number: SPA 3002

Course Title: Introduction to Communication Sciences and Disorders

Course Instructor: Vicki Lewis

[Read Full Text](#)

SUCCESS AND SETBACKS

- Initial collaboration success
 - Updated bookstore contract
 - Institutional awareness
 - TA librarian
- OER grant from Complete Florida
 - 42,000: Four general education courses
- OER professional development
 - Two funded opportunities in partnership with Faculty Center for Teaching and Learning
- Administrative and personnel changes
 - Institutional leadership
- Emphasis on “Affordable” rather than Open
 - Affordable Instructional Materials (AIM)
- Rise of Inclusive Access/First Day program



The future is

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UCF

UNCERTAIN

YET

HOPEFUL

- No local or state OER grant programs
- Limited institutional personnel
- Inclusive Access/First Day programs

- New emphasis on strategic innovation and student success
- Some can do a lot!
- Student Government passed a resolution calling to remain Opt-In



THANK YOU



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[HTTP://LIBRARY.UCF.EDU/TEXTBOOK-AFFORDABILITY](http://library.ucf.edu/textbook-affordability)